

STRATEGIC INITIATIVES FOR FY2011

TO ADVANCE THE PRIORITIES IN COMPASS, THE COLLEGE'S STRATEGIC PLAN.

NO.	INITIATIVE TITLE	PRESIDENT'S FY2011 STRATEGIC INITIATIVES	COORDINATORS	REPORTERS
I. Student Achievement: Promote student learning and achievement through effective teaching, a supportive learning environment, data-based enrollment management strategies, and activities to encourage student engagement and responsibility.				
I-1	Retention Systems	Develop retention intervention systems to enhance student achievement and goal accomplishment, with emphasis on improving degree completion rates by 20% by 2012.	M. Kiphart, R. Brown, S. Geppi	Raza Khan
I-2	Retention Analyses	Complete analytical studies of student course performance, persistence, and degree progress, to support effective enrollment management and retention strategies.	C. Clagett, J. Nickels, Deans	Tim League
II. Instructional Programs: Develop and implement new academic and continuing education programs to meet the postsecondary education and workforce development needs of Carroll County.				
II-1	Career Training	Work with educational and business partners to create and expand credit and non-credit training and career programs, especially those aimed at STEM and middle-skills level jobs.	J. Ball and K. Merkle	Janenne Corcoran, Sally Long
II-2	Skills2Compete	Meet statewide goals for the Governor's "Skills2Compete" project by increasing degrees and certificates awarded, and growing enrollment in courses and training programs leading to middle-skills jobs.	J. Ball and K. Merkle	Janet Ohlemacher
II-3	ASE Program	Implement the Associate of Science in Engineering (ASE) degree programs and develop the fiscal, classroom facilities, and marketing/recruiting resources to successfully launch and maintain the programs.	R. Brown	Patti Davis
II-4	EMS Program	Implement the Emergency Medical Services program and develop the fiscal, classroom facilities, and marketing/recruiting resources to successfully launch and maintain the programs.	R. Brown	Alan Bogage
II-5	Mt. Airy Programs	Implement the Instructional Plan for the Mount Airy College Center for Health Care Education.	J. Ball and K. Merkle	Michael Kiphart
III. Technology: Make optimal use of technology to promote student learning and increase the efficiency and effectiveness of college operations.				
III-1	Technology Improvements	Implement the 2011 priorities in the FY2009-FY2014 Technology Master Plan to assure database, IT security, and instructional technology outcomes are achieved.	P. Davis	Jennifer Dunn
IV: Assessment and Improvement: Continuously assess the effectiveness of the college's programs and services, use the findings to improve, and share the results as appropriate to provide accountability to stakeholders.				
IV-1	Supervisors Development	Design, implement, and assess a Supervisory Development Program to strengthen the skills of all levels of our supervisory staff.	Ball, Clagett, Merkle, Schuman	Wayne Livesay
IV-2	Campus Innovation	Provide support that will allow for our faculty and staff to augment innovation on campus.	Ball, Clagett, Merkle, Schuman	Kathy Menasche
IV-3	Loan Program Feasibility Study	Study the feasibility of offering a loan program that will meet the needs of those students seeking loans to begin or continue their educational programs.	P. D'Annibale, T. League	Steve Wantz
V. Facilities Enhancement: Construct Classroom Building K, an instructional and student services facility, and identify additional facilities enhancements as appropriate to support student access and success.				
V-1	Mt. Airy Healthcare Education Center	Collaborate with Howard and Frederick Community Colleges on the development of a building for the Mount Airy College Center for Health Care Education that will provide space for our consortia.	A. Schuman	Michael Kiphart
VI. Foundation and Institutional Advancement: Successfully conclude the Partners major gifts campaign by raising \$4 million in donations and pledges, and explore new funding sources to support new programs, workforce development, and technology initiatives.				
VI-1	Donor Relationships	Increase efforts to offer programs and activities that will enhance relationships with college donors.	S. Wantz	Nancy Kimble
VI-2	Grants/Funding Resources Plan	Develop a strategic plan for building grant and outside funding resources that will augment the work of our Foundation Office.	S. Wantz	Michelle Parke