

Strategic Initiatives for FY2014

Advancing the priorities in Compass 2015

No.	Initiative Title	FY2014 Strategic Initiatives	Coordinators
I. STUDENT ACHIEVEMENT			
I-1	Degree and Certificate Completion	Implement all 2013 requirements of the College and Career Readiness and College Completion Act of 2013, and begin planning for FY 2014 and FY 2015 required elements.	Jim Ball, Karen Merkle Deans
I-2	Developmental Education	Complete implementation of Developmental Mathematics, English and Reading redesign projects and fully implement the College Readiness Bridge Program.	Robert Brown, Steve Geppi
I-3	Learning Improvement through Assessment	Continuously upgrade learning assessment and improvement strategies for all college learning and student services programs.	Jim Ball, Karen Merkle Deans
II. ENROLLMENT DEVELOPMENT			
II-1	Instructional Programs	Investigate and expand offerings in credit and non-credit programs; and strengthen pathways for students to move between non-credit and credit programs and professional update learning opportunities.	R. Brown, S. Geppi, M. Day, S. Long, L. Trostle
II-2	Student Loan Program	Implement, promote, monitor and evaluate the Federal Student Loan program.	Michael Kiphart John Gay
II-3	Adult Learners	Develop collaborative academic, continuing education, student services, and marketing initiatives to serve adult learners.	J. Ball, K. Merkle, C. Clagett, M. Kiphart
III. PARTNERSHIPS			
III-1	Mount Airy College Center	In conjunction with Mid Maryland Allied Health Care Education Consortium partners, improve the programmatic effectiveness and operational efficiency of the Mount Airy College Center.	Vice Presidents
III-2	Business Partnerships	Develop collaborative education and business partnerships to support industry-sector training programs and career pathways.	Matt Day Libby Trostle
III-3	Carroll County Public School and USM Partnerships	Collaborate with CCPS and the UMS institutions to improve transition strategies to meet the goals of the College and Career Readiness and College Completion Act of 2013.	Deans Libby Trostle
IV. CONTINUOUS IMPROVEMENT			
IV-1	Faculty and Staff Development and Wellness	Review, revise and implement faculty and staff professional development, and wellness strategies to ensure that staff are continuously enhancing their abilities to perform effectively.	Jan Ohlemacher Kathy Menasche Sylvia Blair
IV-2	Supervisor Development	Implement a mandatory supervisor development plan with online training modules followed by group discussions that cover topics which enhance supervisor capabilities, growth, and success.	Bridget Leimbach
IV-3	Business Intelligence	Fully implement business intelligence and data governance to support outcomes assessment and data-based decision-making across campus at all levels.	Jan Ohlemacher
IV-4	Technology	Maintain a robust technology infrastructure, implement the web portal, complete the redesign of the college's website, and invest in employee technology skills.	Patti Davis Eleni Swengler
V. RESOURCE MANAGEMENT			
V-1	Cost Efficiencies	Monitor college operations to identify cost efficiencies to maximize the effective use of college resources.	Alan Schuman
V-2	Data Systems for State Reporting	Complete year one of the revised Maryland Annual Collection (MAC2) and meet the data reporting requirements of Complete College America (CCA) and the College and Career Readiness and College Completion Act of 2013 (S.B. 740).	Janet Nickels
V-3	Foundation Fundraising	Support Carroll Community College Foundation efforts to attract new donors and increase private fundraising and foundation gifts to support the college and its students.	Steve Wantz