

# Strategic Initiatives for FY2015

## Advancing the priorities in Compass 2015

No.	Initiative Title	FY2015 Strategic Initiatives	Coordinators
<b>I. STUDENT ACHIEVEMENT</b>			
I-1	Degree and Certificate Completion	Implement all requirements of the College and Career Readiness and College Completion Act of 2013, as required through FY2015.	Rob Brown, Steve Geppi, Michael Kiphart
I-2	Developmental Education	Complete implementation of Developmental Mathematics, English and Reading redesign projects and fully implement the College Readiness Bridge Program.	Rob Brown, Steve Geppi
I-3	Learning Improvement through Assessment	Continuously upgrade learning assessment and improvement strategies for all college learning and student services programs.	Janet Ohlemacher, Michael Kiphart
<b>II. ENROLLMENT DEVELOPMENT</b>			
II-1	Instructional Programs	Investigate and expand offerings in credit and non-credit programs; and strengthen pathways for students to move between non-credit and credit programs and professional update learning opportunities.	Karen Merkle, Janet Ohlemacher
II-2	Adult Learners	Develop collaborative academic, continuing education, student services, and marketing initiatives to serve adult learners.	Rob Brown, Steve Geppi, Becki Maurio
II-3	Customized Instruction and Services for Employers	Further develop and implement the business plan to increase enrollment and revenue through customized employee training and assessment services.	Libby Trostle
<b>III. PARTNERSHIPS</b>			
III-1	Mount Airy College Center	In conjunction with Mid-Maryland Allied Health Care Education Consortium partners, improve the programmatic effectiveness and operational efficiency of the Mount Airy College Center for Health Care Education.	Alan Schuman
III-2	Business and Community Partnerships	Implement new strategies for outreach to community businesses and organizations.	Matt Day, Rob Brown
III-3	Carroll County Public School Partnerships	Collaborate with Carroll County Public Schools and the University System of Maryland institutions to improve transition strategies to meet the goals of the College and Career Readiness and College Completion Act of 2013.	Janet Ohlemacher, Michael Kiphart
<b>IV. CONTINUOUS IMPROVEMENT</b>			
IV-1	Faculty and Staff Development and Wellness	Implement faculty and staff professional development and wellness strategies to ensure that staff are continuously enhancing their abilities to perform effectively.	Sylvia Blair, Alan Bogage, Becki Maurio
IV-2	Supervisor Development	Implement a mandatory supervisor development plan with online training modules followed by group discussions that cover topics which enhance supervisor capabilities, growth, and success.	Donna Marriott
IV-3	Business Intelligence	Implement business intelligence and data governance to support outcomes assessment and data-based decision making across campus at all levels.	Vice Presidents
IV-4	Technology	Maintain a robust technology infrastructure, implement the web portal, complete the redesign of the college's website, and invest in employee technology skills.	Patti Davis, Eleni Swengler
<b>V. RESOURCE MANAGEMENT</b>			
V-1	Cost Efficiencies	Monitor college operations to identify cost efficiencies to maximize the effective use of college resources.	Alan Schuman
V-2	Foundation Fundraising	Support Carroll Community College Foundation efforts to attract new donors and increase private fundraising and foundation gifts to support the college and its students.	Steve Wantz