

Strategic Initiatives for FY2018

Advancing the priorities in *Compass 2020*

No.	Initiative Title	FY2018 Strategic Initiatives	Coordinators
I. STUDENT ACHIEVEMENT — CONTINUOUSLY ENHANCE INSTRUCTIONAL PROGRAM QUALITY AND EFFECTIVENESS TO INCREASE STUDENT ACHIEVEMENT, RETENTION, AND PROGRAM COMPLETION.			
I-1	Program Completion	Evaluate the effectiveness of strategies to support student degree, program, and credential completion and refine as necessary.	Kristie Crumley Libby Trostle
I-2	Transitional Studies Redesign	Redirect course redesigns for transitional Mathematics, English and Reading to emphasize acceleration, retention, and enrollment in credit level courses.	Susan Sies
I-3	General Education	Redesign the General Education program outcomes and requirements and develop a holistic assessment model.	Michelle Kloss
I-4	Program Review	Refine the program review process to include national best practices related to incorporating external validation and the use of results for continuous improvement.	Melody Moore
II. ENROLLMENT DEVELOPMENT — RESPOND TO COMMUNITY AND STUDENT NEEDS THROUGH RESOURCEFULNESS IN INSTRUCTIONAL PROGRAMMING, COURSE DELIVERY AND SCHEDULING, STUDENT SERVICES, AND EFFECTIVE COMMUNICATIONS.			
II-1	Five-year Academic and Continuing Education Instructional Programming Plan	Implement programs per the published timeline and add new enrollment development strategies and instructional areas as opportunities are presented and reviewed.	Karen Merkle Rose Mince
II-2	Programs and Course Delivery to Attract New Student Populations	Enhance career program options by developing alternative apprentice programs, promoting and awarding recognition for stackable credentials, awarding credit for prior learning, and embedding academic preparation options within appropriate courses and programs.	April Herring Libby Trostle
II-3	Enrollment Management	Implement systems, business processes, and effective communications to grow credit and continuing education enrollments.	Candace Edwards Maya Demishkevich Jean Marriott
III. ECONOMIC AND COMMUNITY DEVELOPMENT — SUPPORT CARROLL COUNTY BUSINESS, WORKFORCE, AND COMMUNITY DEVELOPMENT THROUGH STRATEGIC ALLIANCES AND EFFECTIVE PUBLIC RELATIONS.			
III-1	Corporate and Community Communications and Relations	Develop a process and information system by which offices involved in Business and Corporate outreach can share contacts, update progress, and improve strategies to maximize the effectiveness of corporate outreach activities.	Trish Carroll Melody Moore Libby Trostle
III-2	Business Training, Services and Outreach	Support County and regional economic development by assisting businesses through customized training, services and entrepreneurial initiatives.	Libby Trostle
III-3	Strategic Alliances and Advisory Boards	Enhance and or develop active program advisory boards for career and professional preparation programs; and work with Advisory Boards or other partners to form strategic alliances for offering programs locally, regionally and/or nationally.	Melody Moore Steve Berry
IV. ADVANCING EXCELLENCE AND ORGANIZATIONAL EFFECTIVENESS — INVEST IN THE COLLEGE'S EMPLOYEES, TECHNOLOGY, AND DECISION-SUPPORT SYSTEMS TO FURTHER THE COLLEGE'S EXCELLENCE.			
IV-1	Professional Development	Implement a program to enhance the effectiveness of all employees in furthering the mission, vision and values of the college and in advance their professional skills and careers.	Lisa Kuhn
IV-2	Unit-based Planning, Process Improvement and Business Intelligence	Implement business intelligence and data governance to support efficiency and data-based planning and decision-making across campus at all levels.	Vice Presidents
IV. RESOURCE MANAGEMENT — IMPLEMENT RESOURCE MANAGEMENT STRATEGIES TO FUND THE COLLEGE'S PRIORITIES WITHIN ANTICIPATED LEVELS OF ENROLLMENT, GOVERNMENTAL SUPPORT, AND OTHER TRENDS IN THE COLLEGE'S ENVIRONMENT.			
V-1	Five-year Strategic Financial Plan	Maintain a five-year strategic financial plan reflecting updated enrollment, program, revenue, expense, and staffing assumptions.	Alan Schuman
V-2	Technology	Enhance the college's efficiencies and effectiveness by maximizing the benefits from the use of technology including the evaluation and implementation of new technology resources.	Patti Davis
V-3	Instructional Portfolio and Scheduling Analysis	Continue to adopt practices and refine course scheduling to support an overall increase in average class size while also ensuring degree completion and student success.	Laurie Shields
V-4	Fundraising	Support the Carroll Community College Foundation in conducting the 25th Anniversary major gifts campaign Investing in a Brilliant Future.	Steve Wantz